



## Delivered Features and Services

1. **FULLY STAFFED CHAMBER DEPARTMENT IN PLACE TO DO ALL PREMIUM TEXTING SERVICE SETUPS:** Access to a USA-Based Chamber Assistant working under the Chamber brand as though we are in the Chamber office. They never collect money or try to upsell members anything!
2. **PREMIUM DOCUMENTATION SERVICES:** We utilize members existing website and other online material to create a mobile application and text prospecting system for them. Instead of our team building their content, we leverage what they have already created. This is ideal for those comfortable with their current online messaging and large corporate members. It is designed to help members improve their presence on the Internet and locally through multiple Chamber modules.
3. **TRAFFIC CATCHER SYSTEM SETUP ON NETWORK:** A marketing landing page that improves the member's online indexing and directory exposures, and also provides members with monthly reports.
4. **PREMIUM MEMBER SUPPORT (.COM):** Members will quickly learn that the Chamber support team is very responsive.
5. **MEMBER ONBOARDING:** Members simply REQUEST SETUP and answer a few short questions. Once that is done we will take over, assign their Chamber Assistant and build out their Premium Texting program.
6. **PROSPECT LIST TRACKING:** Members will be able to easily collect leads from the Chamber's network right on their phones and/or email. They will be able to immediately text or call those who are interested in their catalog of services.
7. **MARKETING PRESENTATION / CATALOG:** Works as a beautiful business presentation that members can instantly transmit via their texting keyword and number. Designed to enhance their existing website and other online content that may already be in place.
8. **MOBILE APPLICATION SYSTEM:** Every member business will have a mobile web app that delivers images or slides reflecting their business services. When an image is clicked the viewer will be taken to that member's online information to learn more.
9. **TEXTING SPECIAL OFFER REDEMPTION:** Designed for the member to be able to offer a sophisticated, one-time use, mobile redemption offer. We call this a Local Golden Ticket and it is a very valuable service they can use to get people to do business with them.
10. **ADVERTISE INTO THE COMMUNITY NETWORK:** The Chamber is typically the most [Trusted Source](#) for local information. It offers a public-facing network that offers valuable, qualified

traffic for everything local. Therefore, it is important for the member business to be included in this network.

11. **POCKET MOBILE ASSISTANT ACCESS:** Most people appreciate being able to access support and information on their phones. Every month the member will receive a text message inviting them to click the link and review their marketing stats, take a support survey, view their catalog, add displays, add references, and submit a support request.
12. **INCLUDED IN COMMUNITY MOBILE APP DIRECTORY:** The Chamber will be promoting their own Mobile-App-of-Apps that will be a container for all member apps, including yours, throughout the community. A powerful community-wide advertising model that is all mobile and accessed by a simple text message!
13. **INCLUDED IN PREMIUM WEBSITE CAROUSEL:** The Chamber website offers a wealth of information and is accessible by thousands of people. Participating members will be included in the Premium Member carousel to promote business.
14. **JOIN OUR [MEMBERSHIP ORIENTATION CLASSES](#):** We want to be sure members get the very most from their membership.
15. **(OPTIONAL [FOR STORE FRONT RETAILERS ONLY USING UPC CODES](#)):** The Chamber is most interested in documenting their entire community for search to help promote business. It would take far too long to manually create content on EVERY PRODUCT in a retail store. For this reason there is a small piece of equipment available through participating Chamber offices which can automate the entire process. Simply connect this equipment between your point-of-sale and your existing scanner and everything scanned will be automatically added to your catalog, Google, the Chamber website and more. This is simply amazing and will help not only the retailer, but the community as a whole.